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Development of the new Philippine Code of Corporate Governance for Publicly-listed Companies



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Comply or Explain Approach

Voluntary compliance with mandatory disclosure

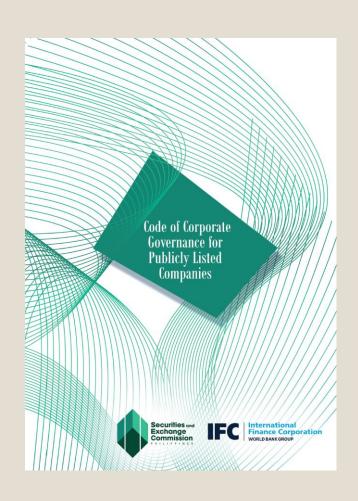
Companies provide explanations for non-compliance, including an alternative practice that is consistent with over-all Principles provided in the Code

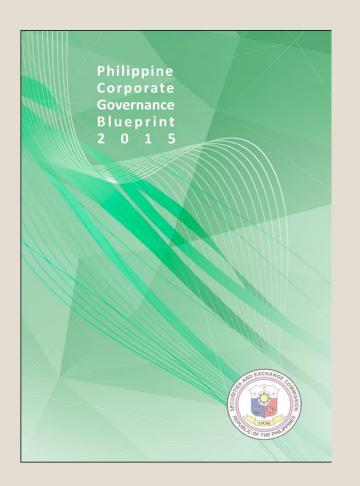
Recognizes that there is no "one size fits all" in corporate governance

Companies can determine own corporate governance arrangements

Penalty for poor Corporate Governance is market-driven rather than regulator imposed

Philippine Code of Corporate Governance for PLCs







Process Followed in the Development of the Code

 Review of the Old CG Code to Determine Gaps 2. Formation of a TechnicalWorking Group

3. Use of Internationally
Recognized Best
Practices as Key
Reference Materials

4. Benefitting from the expertise and input of CG Experts

5. Public Exposure and Consultation



Challenges Encountered

- 1. Push back from certain stakeholder, who felt that the recommended best practices encroached on their rights
- 1. The belief that the CG Principles were geared towards Western countries and are not applicable to Philippine corporations
- 2. Perception that the SEC is overregulating when it comes to Corporate Governance



Implementation of the Code

Proper
Education and
Awareness
Campaign



- Roundtable Discussion to orient PLCs on recommended practices and the comply or explain approach
- 2. Education Campaign for investors

Monitoring of
Compliance
with the
Recommended
Practices



- Manual on Corporate Governance (MCG)
- Integrated Annual Corporate Governance Report (I-ACGR)



Complementing the Code

 Proposed Amendments to the Corporation Code of the Philippines and the Securities Regulation Code

 Grant SEC the power to formulate corporate governance rules and policies without going through the legislative process



Thank You!

