Gaps and Challenges

1. Low public comprehension and awareness on the manifestations and tangibility of climate change
   - Is climate change a threat or a phenomenon?

2. Mostly sectoral approach to the environmental threats without specific targets to address climate change

3. Low priority for the government to address climate change

4. Poor advocacy on the part of the policy makers and implementing agencies

Strategies

1. Involvement of more advocates through:
   - Information and education campaigns
   - Utilization of traditional and social media

2. Innovating on industry based approaches to climate change

3. Increasing dialogue with decision makers and presenting science-based solutions

4. Providing effective capacity building
   - Increase climate driven incentives for private-public-partnerships (PPPs)

5. Promote accession to the Paris Agreement and ensure effective implementation thereof