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***STRENGTHENING CAPACITY FOR ENVIRONMENTAL AND CLIMATE  
CHANGE LAW IN ASIA AND THE PACIFIC  
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**SESSION 14: EDUCATING MILLENNIALS**

Presented by Prof. (Dr.) Sanjeevi Shanthakumar



# EDUCATING THE MILLENNIAL: CHALLENGES & STRATEGIES



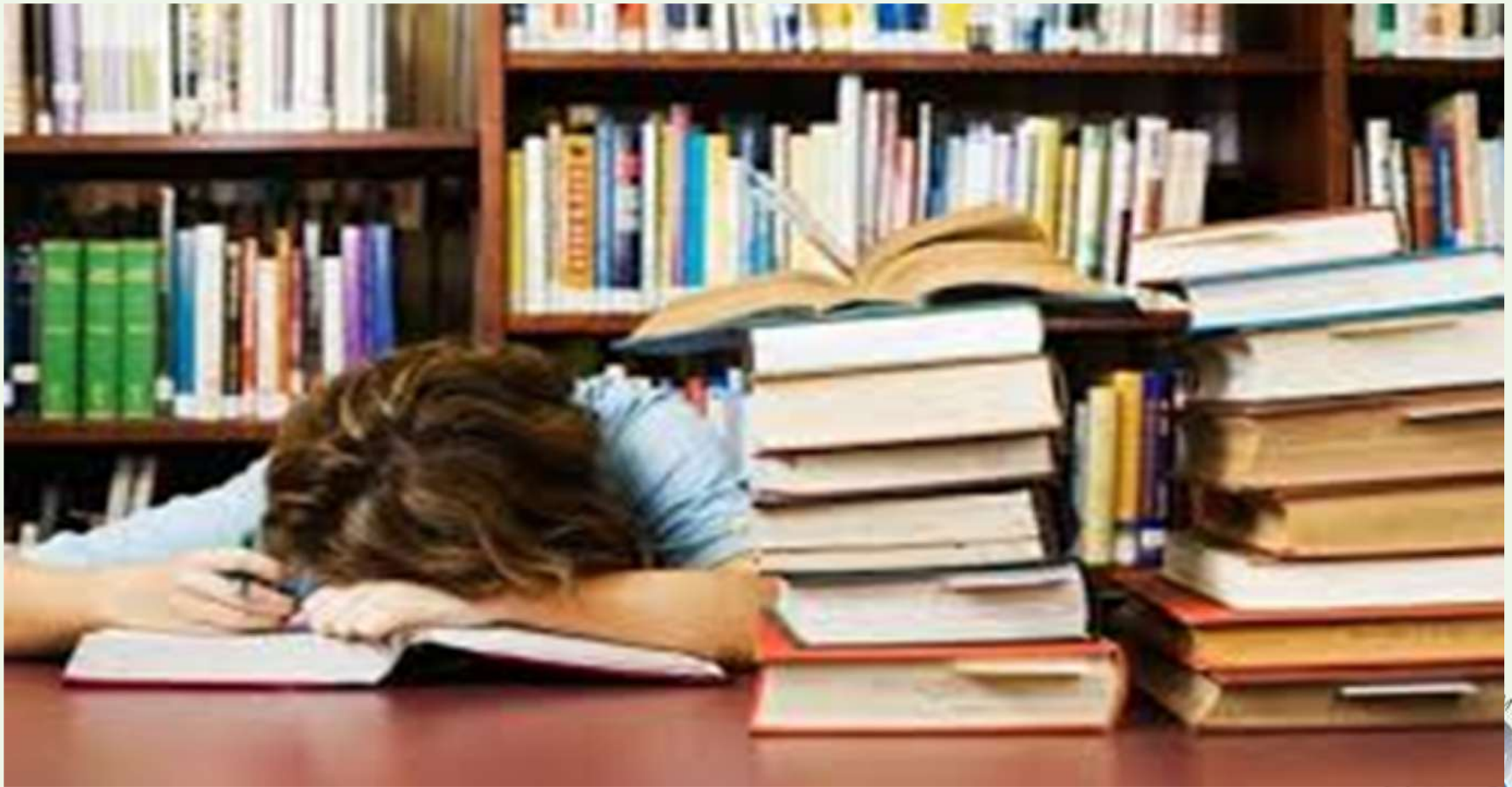
**THIS IS WHAT THE SOCIETY THINKS THEY DO**



**THIS IS WHAT THEIR MOMS THINK THEY DO**



# THIS IS WHAT THEIR TEACHERS THINK THEY DO



# THIS IS WHAT THEY ACTUALLY DO



Prof. Dr. Sanjeevi Shanthakumar, Dean, School of Law, GD  
Goenka University

# Who are the Millennials?

## Generation

## Born

- Baby Boomers 1946 - 1964
- Gen X 1965 - 1980
- Cuspars 1975 - 1980
- **Millennials 1981 - 1999**



# Accept this: Students have changed

- Grew up with the Internet – Versions 1.0 to
- Always connected
  - instant & text messaging
  - social networking websites
  - personal media
- Have Information on demand
- Good at Multi-Tasking / Multiple formats
- Pampered by Parents





# Understanding Millennial Student Attributes

- For them “Computers are not technology.” Computers, the Internet, and the WWW are as much a part of Millennials’ lives – Smart Phones have become an additional finger...
- Doing is more important than knowing. Knowledge is no longer perceived to be the ultimate goal. Results and actions are considered more important than the accumulation of facts.”
- “Learning more closely resembles Nintendo than logic. Nintendo symbolizes a trial-and-error approach to solving problems; losing is the fastest way to mastering a game because losing represents learning.”



# Understanding Millennial Student Attributes

- **“Multitasking is a way of life.”** Students are comfortable engaging in several activities simultaneously. Working on homework with music in the background while talking or texting on their cell phone is typical of how Millennials get through the day.
- **“There is zero tolerance for delays.”** Millennials were raised in a just-in-time, service-oriented culture. They expect and demand quick turn around in today’s 24x7 culture and do not easily accept delays.
- **“Consumer and creator are blurring.”** In a file-sharing, cut-and-paste world, distinctions between creator, owner, and consumer of information are fading. The operative assumption is often that if something is digital, it is everyone’s property”



# **STRATEGIES TO ENGAGE MILLENNIALS EFFECTIVELY\***

Based on the Article by Mary Bart, The Five R's of Engaging Millennial Students available at <http://www.facultyfocus.com/articles/teaching-and-learning/the-five-rs-of-engaging-millennial-students/>



# 5 Strategies to Engage Millennials

1. **Research-based methods**: Research suggests Millennials **prefer a variety of active learning** methods.

When they are not interested in something, their **attention quickly shifts** elsewhere.

Interestingly, many of the components of their ideal learning environment – **less lecture**, **use of multimedia**, **collaborating with peers** – are some of the same techniques research has shown to be effective.



# 5 Strategies to Engage Millennials

**2. Relevance**: Millennials have grown up being able to Google anything they want to know, therefore they do not typically value information for information's sake.

As a result, the **professor's role is shifting from disseminating information to helping students apply the information.**

One of the greatest challenges for teachers is to connect course content to the current culture and make learning outcomes and activities relevant.



# 5 Strategies to Engage Millennials

**3. Rationale:** Unlike Boomers who were raised in a more authoritarian manner in which they more readily accept the chain of command, **Millennials** were raised in a non-authoritarian manner and are more likely to comply with course policies when **teachers provide them with a rationale for specific policies and assignments.**



# 5 Strategies to Engage Millennials

**4. Relaxed:** Millennials prefer a **less formal learning environment** in which they can informally interact with the professor and one another.



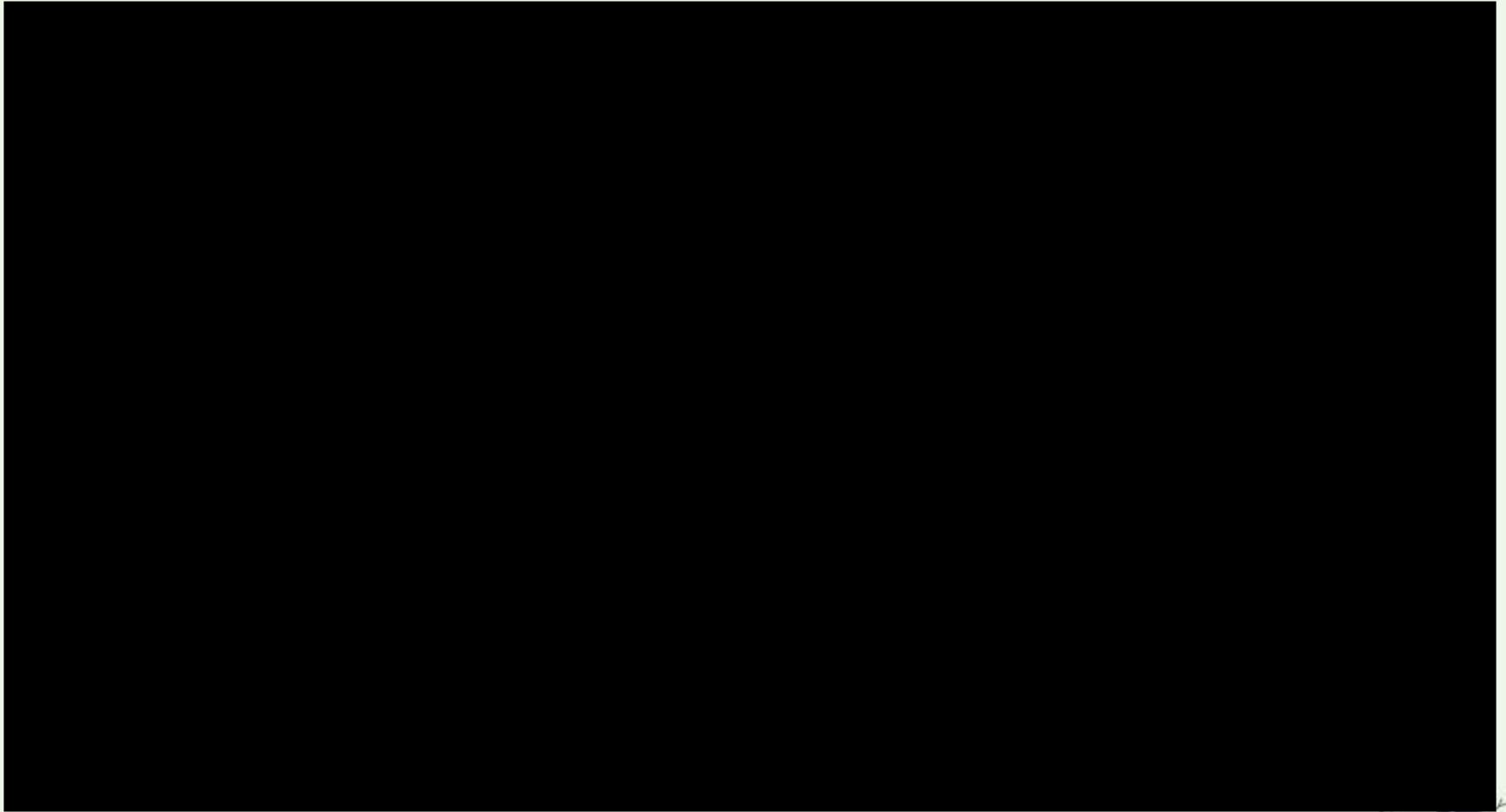
# 5 Strategies to Engage Millennials

- **5. Rapport:** Millennials are extremely relational. **They are more central to their parents' lives than previous generations** and are used to having the adults in their lives show great interest in them.
- **They appreciate it when professors show that same interest, and they seem to be more willing to pursue learning outcomes when instructors connect with them on a personal level.**





# Need to be Guiding Hands



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Thank You

