



Brian Tenorio

Chair, Philippine LGBT Chamber of Commerce

Brian Tenorio is CEO and Founder of Kape Coffee Company and Tenorium Enterprise, also International Consultant for Branding and Design at the Asian Development Bank and the World Health Organization. Tenorio has 18 years of experience in Design, Development work, and Entrepreneurship. Tenorio’s work in graphic arts includes internationally award-winning designs for Jaime Zobel and National Artist Salvador Bernal. Up until his retirement from Fashion in 2008, Tenorio Manila was one of the most publicized Filipino designer shoe brands in the country. Tenorio also produced and hosted Design Para Sa Lahat (Design For All) that aired primetime Sundays in the USA via GMA Pinoy TV. He also was the Head of Jury in the 2012 Adobo Design Awards and also one of main proponents of the Design Competitiveness Act of the Republic of the Philippines in the same year. He was also the Communications Director for Womensphere in New York. Tenorio is also the founder and CEO of Kape Coffee Company (a multi branch coffee brand in the Philippines). Tenorio is the first Filipino graduate of the Design Management Program of Pratt Institute in New York after completing his training at the United Nations Headquarters (New York).

On the Margins of Development

Asia Pacific LGBT Inclusion, Poverty Reduction and Prosperity

5 December 2016, 10:00 a.m.–12:30 p.m. • Auditorium C–D

A seminar organized jointly by ADB’s Gender Equity Thematic Group and Office of the General Counsel in recognition of the 16 Days of Activism against Gender-Based Violence

Gender equality for lesbian, gay, bisexual, transgender (LGBT) people is usually viewed through a human rights lens, but equality and inclusion of LGBT people are also important economic development issues. A recent World Bank Group report, *The Economic Cost of Homophobia and the Exclusion of LGBT People: A Case Study of India*, argues that there is clear evidence of the economic cost of stigma and the exclusion of LGBT people in social institutions such as education, employment, families, and health care, in India. A recent U.N. human rights report, *Discrimination and violence against individuals based on their sexual orientation and gender identity*, also noted that LGBT people are at a troubling risk of homicidal violence, highlighting the increased risk that LGBT women face because of gender-based discrimination. Another study by the Human Rights Campaign and the Trans People of Color Coalition, *Addressing Anti-Transgender Violence: Exploring Realities and Solutions for Policymakers and Community Advocates*, estimates that transgender women in the United States face 4.3 times the risk of becoming homicide victims than the general population of women.

This Seminar, involving a panel of experts, including key note speaker, Professor Lee Badgett, Williams Distinguished Scholar at the Williams Institute USA, will explore some of these issues and their implications for development work in the Asia and Pacific region.

PROGRAM

Emcee: *Sonomi Tanaka*, Technical Advisor (Gender Equity)

- 10:00–10:05 a.m. **Opening Remarks**
Juan Miranda
Managing Director General
- 10:05–10:50 a.m. **Keynote**
M.V. Lee Badgett
Williams Distinguished Scholar
Williams Institute, USA
“The Economic Cost of Stigma and Exclusion of LGBT People in Social Institutions”

- 10:50–11:10 a.m.** **Panelists**
Hon. Geraldine Roman
 House of Representatives, Philippines
 “A Long Day’s Journey into the House”
- 11:10–11:30 a.m.** **Jogendra Ghimire**
 Office of the General Counsel, ADB
 “The Legal Situation of LGBT People in Asia and Pacific Developing Countries”
- 11:30–11:50 a.m.** **Brian Tenorio**
 Chair, Philippine LGBT Chamber of Commerce
 “Philippines: LGBT (now) in Business”
- 11:50a.m.–12:30 p.m.** **Question-and-Answer Discussion**
 Moderator: **Imrana Jalal**, Senior Social Development Specialist (Gender and Development), ADB
- 12:30–12:35 p.m.** **Closing**
- 12:35–12:45 p.m.** **Light Snacks**

SPEAKERS’ PROFILES

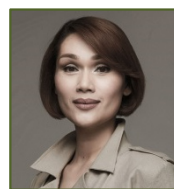


M.V. Lee Badgett
 Williams Distinguished Scholar
 Williams Institute, USA

M. V. Lee Badgett is a professor of economics and the former director of the School of Public Policy at the University of Massachusetts Amherst. She is also a Williams Distinguished Scholar at UCLA’s Williams Institute.

Her current research is on the relationship of LGBT inclusion to economic development and poverty in the LGBT community. Her newest book is *The Public Professor: How to Use Your Research to Change the World*. Her book, *When Gay People Get Married: What Happens When Societies Legalize Same-Sex Marriage* (NYU Press, 2009), analyzes the positive U.S. and European experiences with marriage equality for gay couples. Her first book, *Money, Myths, and Change: The Economic Lives of Lesbians and Gay Men* (University of Chicago Press, 2001), presented her groundbreaking work debunking the myth of gay affluence.

She has consulted with the World Bank, UNDP, USAID, and other international agencies, and she has testified on her work before the U.S. Congress, many state legislatures, and in California’s Prop 8 trial. Her work has been cited in congressional testimony and legal briefs. She is quoted regularly in newspapers across the country, including The Wall Street Journal, New York Times, Los Angeles Times, and Washington Post.



Geraldine Roman
 House of Representatives, Philippines

Geraldine Roman is a Filipino journalist and politician. She was elected as the Representative of the 1st District of Bataan following the 2016 Philippine elections, becoming the first openly transgender woman elected to the Congress of the Philippines. Roman attended Ateneo de Manila University for her elementary and high school studies. For her collegiate studies, she attended the University of the Philippines. She managed to secure a scholarship to pursue journalism at the University of the Basque Country in Spain and attained two master’s degrees. She worked in Spain as a senior editor for the Spanish News Agency before returning to the Philippines in 2012 to take care of her father, who was seriously ill by that time.

During the 2016 Philippine elections, Roman ran under the Liberal Party banner for the position of 1st District Representative for Bataan in the House of Representatives. The winner of the election was set to replace the incumbent Herminia Roman, Geraldine’s mother, who was term-limited. She competed against Hermosa mayor Danilo Malana of Aksyon Demokratiko and won by more than 62% of votes and became the first ever transgender congresswoman in Philippine congress.

She, along with other elected lawmakers collectively known as ‘equality champs’, launched the passage of the anti-discrimination bill on the basis of sexual orientation and gender identity. She also filed bills regarding eco-tourism, livelihood enhancements, agriculture advancements, health, and education, which were the advocacies of her family and were focused on the first district of Bataan. She was named as one of the ‘13 Inspiring Woman of 2016’ by Time in October 2016.



Jogendra Ghimire
 Senior Counsel, Office of the General Counsel
 Asian Development Bank

Jogendra Ghimire has over 15 years of experience in law, of which the last 7 have been with ADB. During this time, he has acted as counsel for over 50 infrastructure projects in energy, transport and urban sectors, among others, mostly in South and South East Asia regions. Mr. Ghimire has also been involved in a number of law and policy reform projects in ADB, including on legal identity and regional cooperation in law, in the South Asia region. Prior to joining ADB, Mr. Ghimire worked as a banking and finance lawyer in Hong Kong and before that in Nepal. This included working with Allen & Overy (Hong Kong) as part of the law firm’s finance/restructuring team. As a lawyer in Nepal, his practice focused on banking and commercial laws, including significant litigation. Before becoming a commercial lawyer, Mr. Ghimire worked as secretary of Nepal’s National Human Rights Commission and as a research staff focusing on human rights law at the Faculty of Law of The University of Hong Kong. Mr. Ghimire is a graduate of Tribhuvan University, Nepal (BBA/LLB), The University of Hong Kong (LLM–Human Rights) and Columbia University, New York (LLM).